



HANDS-ON LEARNING 2011 PROGRAMME

A choice of 8 sessions adaptable for GCSE, A level, Diploma and more.

🕒 **Conservation & the Role of Zoos**

Find out why zoos are important and how they can contribute to conservation, education and research. Adaptable for a number of age groups, especially for A level or Animal Management students. Involves the chance to meet some of Africa Alive!'s smaller residents up close.

🕒 **Customer Care**

An insider look at customer care at the park. A power point session aimed at Business or Leisure and Tourism students for A Level, GNVQ or vocational GCSE. Involves the chance to meet one of Africa Alive!'s animals up close.

🕒 **NEW Insects, Snake and Carolus Linnaeus!**

Aimed at GCSE or A biology level students this session covers basic taxonomy, classification as well as animal adaptations and evolution. Get hands on with a range of animals and biofacts!

🕒 **Marketing Africa Alive!**

An insider look at the marketing of Africa Alive!, including unique selling points, the 4 P's and strategy execution. A power point session aimed at Business or Leisure and Tourism students for A Level, GNVQ or vocational GCSE. Involves the chance to meet one of Africa Alive!'s animals up close.

🕒 **Science in the Workplace**

A Power-point presentation including animal handling! Topics covered include; an introduction to Africa Alive!, Science at Africa Alive!, Careers and qualifications at Africa Alive!, Health and Safety at the park - including Risk assessments, First aid procedures, Fire prevention procedures. The Law and Africa Alive! (COSHH, SSSMZP, DDA, Animal health act etc)

🕒 **So you want to be a zookeeper?**

A power-point presentation looking at the different careers in a zoo and wildlife park, and what is involved in working at Africa Alive! This session also includes the chance to get up close to some of our animals!

🕒 **There's no business like Zoo business!**

An insider look at how a zoo is run. A power point session aimed at Business or Leisure and Tourism students for A Level, GNVQ or vocational GCSE. Can be tailored for Marketing and Customer Care also. Involves the chance to meet one of Africa Alive!'s animals up close!

🕒 **Tours**

Outdoor guided tours are also available to book, either on their own or to accompany the above sessions. Topics include; Animal behaviour & enrichment, Marketing Africa Alive! and the Plains of Africa.



Sessions are charged at £20 and include an education pack and a teacher's pack. Sessions last approx 45 minutes and can seat up to 30 students

Sessions can be booked by contacting the Park Reception on (01502) 740291 or the Education Department directly on (01502) 744125

*Sessions can also be **tailored for individual needs** – please feel free to contact a member of the education team to discuss your requirements.*

**GCSE
/Further**